OUR RIGHTS MATTER
MISSION, GOALS, & MATERIALS

For the purpose of;
The business growth of Chan Finance Assistance that will be focused on helping the elderly, ages 50 and above.
Mission: To educate, engage and empower youth and young adults on what to do when they interact with law enforcement.

Goals:

1. Equip youth and young adults with information and skills.
2. Advance the well-being and promote equity within at promise communities.
3. Build youth agency and self-confidence when engaging with law enforcement.
4. Create a tool kit for widespread dissemination.

About The Partnering Organizations

Peter Paul serves Richmond’s East End to empower community change through education and engagement.

RISE For Youth is a nonpartisan campaign committed to dismantling the youth prison model by promoting the creation of community-based alternatives. Their work centers the voices of impacted youth and communities and challenges racial injustice in Virginia.

Legal Aid Justice Center partners with communities and clients to achieve justice by dismantling systems that create and perpetuate poverty.
The Strategy:
To equip gatekeepers and stewards of youth with information and resources to empower young people to assert their rights during interactions with law enforcement.

Our Rights Matter materials include a wallet sized note card and wristband that reads:

**BREATHE**
**LEAVE?**
**SILENT**
**NO SEARCH!**

*Spanish translated materials are available upon request.*
FAQ

Q: How much does it cost to purchase the wristbands and notecards?

A: We use MSP Design Group for wristband printing and distribution. The total cost is approximately $180 for 300 1/2" debossed ink filled wristbands. The notecards are ordered through Overnight Prints and cost approximately $50 for 500.

Q: How do I bring Our Rights Matter to my school, youth group, community organization, athletic team, neighborhood, shelter, or program?

A: Contact Kim Young with Peter Paul at kyoung@peterpaulrva.org to discuss the options and best next steps.

Q: I know a young person or I am a young person who believes their/ my rights were violated by the police, what should I do?

A: If the incident occurred in Richmond, VA and you would like help with filing a complaint contact Cassie Powell at cassie@justice4all.org or (434) 328-0515. If the incident occurred outside of Richmond, VA research how to file an administrative complaint with the police department in the city and/or county where the incident occurred.

Q: How do I receive wristbands and notecards or learn more about Our Rights Matter?

A: Contact Kim Young (kyoung@peterpaul.org) or Cassie Powell (cassie@justice4all.org)
Our Rights Matter is supported by staff from Peter Paul, Legal Aid Justice Center (LAJC), and RISE For Youth as well as committed community partners. The Steering Committee members include:

James Braxton - RISE for Youth
Cory Jones - RISE for Youth
Elaine Minor, M.Ed - Community Partner
Brionna Nomi, PhD - Legal Aid Justice Center
Cassie Powell, MSW, Esq - Legal Aid Justice Center
Wyatt Rolla, Esq - Legal Aid Justice Center
Yohance Whitcker, M.Div - Legal Aid Justice Center
Kim Young, MSW, LCSW - Peter Paul

Contact Information

Legal Questions or Issues
Rachael Deane
Rachael@justice4all.org

Our Rights Matter Programming
Kim Young
kyoung@peterpaulrva.org

Youth Advocacy
Cory Jones
cory@rise4youth.org